

Press release

Lamborghini is on the right track to achieving its best year ever

Automobili Lamborghini S.p.A. has closed the first half of this year (1 January-30 June 2006) with a positive result.

Sales increased during the first six months from 655 to 952 vehicles sold, 45% more than in the same period last year.

This increase is due to the following facts: the market introduction of the new Gallardo Spyder, the strengthening of our dealer network and increased international clientele.

"Lamborghini is on the right track" - stated Stephan Winkelmann, President and CEO of Automobili Lamborghini - "The investments the company has made, its market presence, the commitment of its collaborators are the keys to this success".

"We are sure - reiterated Winkelmann - we will reach another sales record at the end of 2006 and we will strenghten our worldwide brand awareness".

Since last Spring 2006 another model has been added to the Lamborghini range: the convertible Gallardo Spyder which has proved a huge success in terms of sales and the order books are full for the next 12 months.

The same level of success has been achieved by the new Murciélago LP640 presented in Geneva this year. The waiting time for this vehicle currently stands at 12 months.

Automobili Lamborghini has the possibility of achieving sales records in all major continental markets.

A big increase of 68% is also feasible in the US where the House of the Raging Bull sold 422 supercars, as opposed to 251 units sold during the same period last year. In Europe deliveries increased to 335 vehicles (2005 259, that's an increase of 29,3%). In the other major markets the deliveries have been increased: Great Britain (+ 41,4%), Italy (+ 32,6%), Germany (+ 10,3%).

Automobili Lamborghini S.p.A.

Dominik Hoberg
dominik.hoberg@lamborghini.com

Comunicazione

Corporate Image

Sergio Fontana sergio.fontana@lamborghini.com

Claudia Schneider claudia.schneider@lamborghini.com

Valentina Boarini valentina.boarini@lamborghini.com

Cristina Guizzardi (Museo) cristina.guizzardi@lamborghini.com

Via Modena, 12 40019 Sant'Agata Bolognese Telefono +39 051-6817757 Telefax +39 051-6817737 www.lamborghini.com



Another important contribution to the expansion of Automobili Lamborghini is its development in new markets, such as Asia and Eastern Europe.

In 2006 The House of the Raging Bull inaugurated a new showroom in India and Russia, which followed the opening in China in 2004.

The Lamborghini dealer network increased during the first half of 2006 from 65 to 88 dealers all over the world.

"The increased awareness of our brand brings the Lamborghini image more visible to our customers, who are evermore expectant, and who today have the possibility to personally experience our new models with relative logistical ease. At the end of 2006 our sales network will have grown to include 100 dealers" - concluded Winkelmann.

The forecast for 2006 is very positive.

The deliveries in 2005 (1,600 cars) and the turnover of 243 million euros, can from today's stand-point be superseded.

Sant'Agata Bolognese, 3.8.2006